

STL World's Fare
Meeting Minutes
March 9, 2022

Attendees:

Davide, Jaclynn, Mike, Stephanie, Ann, Sarah, Lisa, Gina and special guest Ben

Volunteers – we need volunteers and volunteering also complies with community service requirements

Sponsorship – Mike Landau secured Alliance to be a sponsor again this year.

Any company sponsoring will be able to claim as a tax write-off. Everyone should be looking for sponsors and will be compensated accordingly. The website gives the information necessary for sponsorship.

Davide mentioned that we could really use a golf cart. Apparently, the one from previous years was stolen. Gina mentioned that her contact at Social Bar might be willing to loan us theirs.

Big topic of the night was the Bar Olympics – Due to the Olympics being a huge part of the STL Worlds Fare, we'd like to do some type of Olympics as part of a fundraising effort. Some bar Olympics suggestions were: Corn Hole tournaments, Human Hungry Hippos, Hula Hoop, Beer Pong, Quarters along with: +Arm Wrestling, +Pinball, +Bingo/+Rock, Paper Scissors being the chosen games. The tournaments should start around July to pique interest in the fare over the Labor Day weekend. There will be an entry fee and the proceeds will be split 50/50 between the winner and the organization. Sarah will start reaching out to her contacts for an arm-wrestling tournament and also a pinball tournament. The awards ceremony will be at the festival on Sunday.

Lisa is starting to think about the foam structure for the entrance. Ann might be able to come up with some lighting components for it.

Mike and Davide are working on live music. We might have a side stage and we'll need some local artists. Gina mentioned to Davide after the meeting that a Battle of the Bands might be a fun idea. He said in the past there was a Battle to the Fare band competition.

We have a new logo, new website, new location, new dates, new board members and became a non-profit organization.

The event will be held on Labor Day weekend, (9/02 – 9/04). Paint STL is the same weekend. Stephanie, Sarah and Jaclynn thought it would be a good idea to help them out and kind of include them in the event whether it be the Fare provides shuttles or building a wall between the 2 events.

Mike would like current headshots from everyone so he can update the webpage.

Ann had an idea to get sponsors for seating that includes local students providing an art piece for the seating to display. This seating could also provide phone charging ports.

As the secretary, Gina will send out invoices in a timely manner to the responsible parties.

Meeting adjourned at 8:30 – next meeting is March 23 at 6:30 location will be Tamm Ave bar.