



Food Truck Information & Application





Food Trucks at the Fare sponsored by SAUCE magazine

Location: Government Drive - World's Fair Pavilion - Forest Park

Estimated Attendance: 35,000

Dates & Times: Friday, August 17th 5pm to 10pm
Saturday, August 18th 11am to 9pm
Sunday, August 19th 11am to 9pm

**These times reflect open festival hours only. Set Up/Break down times will be outlined in the Vendor Info packet you will receive pre-event.*

The Details: We will provide a first class culinary experience while representing a diverse collection of local and global cuisines ranging in ethnic flavor and style.

In order to maintain the highest standards in showcasing your establishment the following guidelines are necessary of those wishing to participate.

- Each food truck will submit a final menu (with pricing) prior to the World's Fare. In the event of menu item duplication, priority to serve particular item will be given to the earliest received application.
- Each vendor must possess a current valid copy of their "Serve Safe Certificate" to comply with city and county health department codes.
- **All vendors must have current liability insurance listing The St. Louis World's Fare as additionally insured for the duration of the event. Documentation will be due at least 1 week prior to Fare.**
- The St. Louis World's Fare reserves the right to photograph/video all vendors and anyone they employ including interactions with guests, food prep, and any food/product served.
- The St. Louis World's Fare reserves the right to restrict vendors with respect to inappropriate display materials and/or operations.
- Vendors will be prohibited from possessing alcohol, illegal drugs or other intoxicants on or anywhere near the St. Louis World's Fare.

Things to Bring: All participants must provide their own kitchen and serving equipment, along with any other equipment needed to satisfy local health and fire department safety codes and service needs. The St. Louis World's Fare will provide you a list of all permits and documentation required.

St. Louis World's Fare will provide:

- Extensive event marketing throughout the city and beyond from local media outlets to mass social media marketing, as well as, network advertising and grassroots efforts through our sponsors, local businesses, shops, schools, and community centers.
- Listed on Food Trucks @ the fare based advertising and name inclusion on 20,000 fliers.
- Name, Logo, and hyperlink on the St. Louis World's Fare Website.

Signup fee for all food trucks include marketing of your business as Fare attendee, event entertainment, trash collection, grease/gray water collection, ice delivery, security, and recycling.

Check out the St Louis World's Fare Heritage Festival map at www.stlworldsfare.com for location details

Food Trucks will be parked along Government Drive between the Zoo and the Boathouse

FOOD TRUCKS @ THE FARE

Food Trucks will be located on Government Drive next to the Main Entrance, Artist Village, Beer Garden and Main stage.

1-time slot: \$300

** \$50 discount if you sign up for both time slots on Saturday or both time slots on Sunday
(\$100 discount for all day BOTH days)*

**\$50 discount if you are a returning food truck*

**\$50 discount for early bird sign up before March 31st*

Friday 5pm - 10pm **Saturday** 11am - 4pm * 4pm - 9pm
Sunday 11am - 4pm * 4pm - 9pm

Beverage Policy

- Bottled water may only be sold if purchased through the STLWF
- Vendor may opt to sell (1) One NON-ALCOHOLIC beverage throughout the weekend for an additional \$100

By completing this application, all food trucks agree to the following:

- Sign the St. Louis World's Fare Release Waiver
- Maintain truck during all open or reserved hours of the St. Louis World's Fare
- Adhere to the Beverage Policy

FOOD TRUCKS @ THE FARE

(Circle all that apply) Each time slot - \$300

Friday * 5pm - 10pm

Saturday 12pm - 5pm * 5pm - 10pm

Sunday 12pm - 5pm * 5pm - 10pm

Discount applied - _____

Fee total _____ **Amount Paid** _____ **Amount due** _____ **by** _____

Signature _____ **Date of Application** _____

Business Name _____

Contact Person _____ **Contact Number** _____

Email _____

Received by STLWF _____ **DATE** _____

Payment by credit card or paypal.

Email application to: skeil314@gmail.com

Davide Weaver
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