





2017 The St. Louis World's Fare Heritage Festival World Business Expo (WBE) Application

August 18-20, 2017
World's Fair Pavilion-Forest Park

The mission of **The St. Louis World's Fare Heritage Festival** is to be a FREE annual festival that will bring together peoples of the region, showcasing the finest elements of dance, art, music, and food found in the St. Louis area while supporting local charitable organizations. This special event is also designed to help bridge St. Louis County with St. Louis City, uniting the region into one community. Forest Park will be the centerpiece of a three-day celebration featuring events and competitions that embrace the heritage of the 1904 St. Louis World's Fair while highlighting the culture of St. Louis today.

The **World Business Expo** will feature businesses based in the St. Louis metropolitan area that have innovative products and services to share with a broad demographic of Fare attendees. Businesses should be looking to encourage the essence of technological advancement in the area your business specializes in just as the 1904 St. Louis World's Fair explored over 110 years ago.

Event & WBE Hours Friday 5pm - 10pm
Saturday & Sunday 11am - 10pm

St. Louis World's Fare shall:

- Provide set up instructions by August 1st.
- Provide necessary tents, tables, and chairs, if selected.
- List your logo (hyperlinked) on STLWF website within 5-7 business days of receiving logo (Full payment or payment arrangements must be made before logo is added to website or marketing materials). Logo must be provided in vector format (either .ai or .eps) or high resolution 300dpi pdf.
- Provide necessary electrical needs.
- Provide volunteer/runners for WBE (they will not be responsible for sales, money, or describing your business).

Vendors Shall:

- Arrive promptly for scheduled set up & break down times.
- Provide adequate staff for your booth during WBE open hours.
- Provide adequate merchandise to sell/market during WBE open hours.
- Send your logo to weaver.davide@gmail.com and/or skeil314@gmail.com for marketing purposes. Logo must be provided in vector format (either .ai or .eps) or high resolutions 300dpi pdf.
- Adhere to outlined load in/out procedure. Review allowed parking procedures and sign release waiver (To be provided).
- Make arrangements for breaks, meals, and medical needs of your staff during event to ensure booth operation during WBE hours.
- Accept that this is an outdoor venue and is susceptible to the crazy weather conditions of St. Louis. **This event is RAIN or SHINE.**



BOOTH AND SPONSORSHIP OPPORTUNITIES

Businesses / Corporations (Non-Exclusive to your industry, EXCLUSIVE to your business - i.e. only one Caldwell Banker booth at the St. Louis World's Fare but there may be competing real estate companies)

- _____ \$700 10' x 10' space w/ electric access - You provide your own tent, tables, chairs
- _____ \$800 10' x 10' space w/ electric access - STLWF provides 10 x10 Tent, (2) 6 FT tables, 2 chairs
- _____ \$900 10' x 20' space w/ electric access - You provide your own tent, tables, chairs

Local Handmade Small Business

- _____ \$250 10' x 10' space w/ electric access - You provide your own tent, tables, chairs
- _____ \$350 10' x 10' space w/ electric access - STLWF provides 10 x10 Tent, (2) 6 FT tables, 2 chairs

NON-Profits * Special Pricing (must meet certain requirements)

- _____ \$100 10' x 10' space - You provide your own tent, tables, chairs
- _____ \$300 10' x 10' space w/ electric access - STLWF provides a 10x10 tent, 2 tables, 2 chairs

Extras/ Other sponsorship opportunities

- _____ \$100 Business listed on Event Volunteer T-shirt
- _____ \$200 Event program 1/2 page ad, artwork due by July 1
- _____ \$500 Event program full page ad, artwork due by July 1

Date: _____ Business Name: _____
 Address: _____ City: _____
 Phone (Day): _____ Business Website: _____
 Contact Person: _____ E-mail address: _____

Booth Description: Briefly describe the services and/or products you'll present at your booth. (Ex: I sell retail bedding products; I have a drawing for \$250 gift certificate off your next purchase) Please send a photo or digital link to your booth set up to weaver.davide@gmail.com and skeil314@gmail.com Submit samples or gift certificates that we may use to award our various competition winners to maximize exposure & logo placement.

Sponsorship (s) Opportunities
Selected _____ total \$ _____

Add-Ons/Extra Sponsorship Options Selected
_____ total \$ _____

Grand total \$ _____

Vendor: _____ Date: _____

Received

by: _____ Payment Recv'd: _____ Balance Due: _____ Date: _____

Gift Certificates, Marketing Swag, Promotional Materials included: _____

Cancellation and Refund Policy

Notification in writing of vendor’s decision to cancel must be received by Sunday, July 1, 2017 in order to receive a 50% refund. No Refunds will be granted after Saturday, July 2, 2017. I understand that I’m submitting an application for participation at the St. Louis World’s Fare and are subject to acceptance. By signing below, I agree to this document and have read and understand the **Cancellation and Refund Policy**, shall adhere to the vendor provided stipulations, and will be financially responsible for my sponsorship commitments. I can expect to be notified of my acceptance within 20 business days. If my booth is not accepted, St. Louis World’s Fare will return my payment to me within 15 business days of being notified.

X _____

Payment Information

St. Louis Worlds Fare accepts checks, money orders, cashier checks, MasterCard, Visa, and Discover.

Complete application along with a check or money order made out to **ST. Louis World’s Fare** and mail to: **St. Louis World’s Fare Heritage Festival c/o Davide Weaver 5366 Magnolia Ave. St Louis MO 63139**

Questions? Please contact skeil314@gmail.com or weaver.davide@gmail.com
stlworldsfare.com ~ facebook.com/stlworldsfare

Please fill out the below portion if paying by debit or credit card works best for your company or organization.

Business Booth Name _____

Name on Card _____

Type of Card _____

Card Number _____

Expiration Date ____/____ CVV (3-digit code on back of card) _____

Zip Code of Billing Address _____ Amount to be charged \$ _____USD

If additional payment is to be made please note amount and date to be charged.

www.StlWorldsFare.com | [@stlworldsfare](https://www.instagram.com/stlworldsfare) | [FB-stlworldsfare](https://www.facebook.com/stlworldsfare) | [#stlwf](https://twitter.com/stlwf)