

STL World's Fare
Meeting Minutes
March 23, 2022

Attendees:

Mike, Stephanie, Sarah, Ben, Christine (Ben's wife), Doug and Gina

(3) Fundraisers need to get scheduled for Thursdays in June and July (but not 6/23 or 7/01). Silverball for Pinball, Broadway Athletic Club for Tug of War outside and Arm Wrestling inside. Tug of War was voted for in lieu of Rock/Paper/Scissors. Rock/Paper/Scissors can be done at a different venue. We need to start promoting Bar Olympics. Reach out to SLAM for Arm Wrestling and Blueberry Hill for a Dart Tournament. We should try to get small businesses involved.

Stephanie mentioned that Davide is wanting to have a double booth at the art show on 5/07. It would be great for us to have flyers for the fare at this event and for the volunteers to wear a fare t-shirt and also have shirts for sale. Gina and Sara volunteered to work the booth – but, we might still need more volunteers.

Gina still needs to find an accounting software to fit our accounting needs.

New Directors will be announced at the next meeting. Christine will talk to her employer Proper for sponsorship.

Doug will start focusing on some trivia about the World's Fare to put on their site.

Mike will focus on social media.

Sarah wants a different title – not Assistant Manager since we have no Manager listed.

Ben will focus on Kids Island – kicking around ideas for daytime hour events such as face painting and a bounce house, potato sack races, a kid's carnival and karaoke. There is a stage available for a talent show. He'll mention to teacher friends about students volunteering for their required service hours. However, with the event being right after school starts back up, it might be hard.

MIKE NEEDS EVERYONE'S PICTURES TO ADD TO OUR WEBSITE!!! Please email them to Mike ASAP!

Stephanie mentioned that we should cross promote with Paint St. Louis. We could have a banner with both events on it. Ben and Christine are going to reach out to "Pete" for a banner. We could feature their best in show at our fare on Sunday night. Gina mentioned having a shuttle bus go to/from each event. But, the two bars she knows would most likely be using their shuttle buses for the Cards/Cubs games that weekend.

Mike mentioned that Michelle needs to approve the link/forms for Artist Village.

Next Meeting: 6:30 PM on 4/13/22 @ Yaquis Pizza, 2728 Cherokee Street, 63118